

HI-TECH JOBS WITHOUT COLLEGE

BE A
WEB DESIGNER

by Kari Cornell



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WORKING IN THE FIELD

Web designers may work for many different types of companies. Some work for technology companies. Others are hired by publishing companies, advertising firms, or management consulting firms. Many web designers are freelancers. They work for a mix of different clients.

Web designers may work in an office as part of a design team. Offices might have cubicles or an open layout. Some designers

Some web designers collaborate with their fellow workers in an office setting.



may work remotely from home. Others may work at a coworking space. This is a building where workers can rent office space. Designers usually work regular business hours. But they may work extra hours to meet deadlines.

THE DAY BEGINS

Web designers often start their day by checking their email inboxes. A big part of their job is communicating with clients. Emails from clients may be about corrections to current web design projects. They might include information about new projects. Checking their email helps designers plan the rest of their day. Web developer Sam said, “I’ll then check for errors and **bug reports** to see if any issues



Checking emails in the morning helps with managing projects and clients.

cropped up while I was gone, and prioritize my to-do list accordingly.”⁷

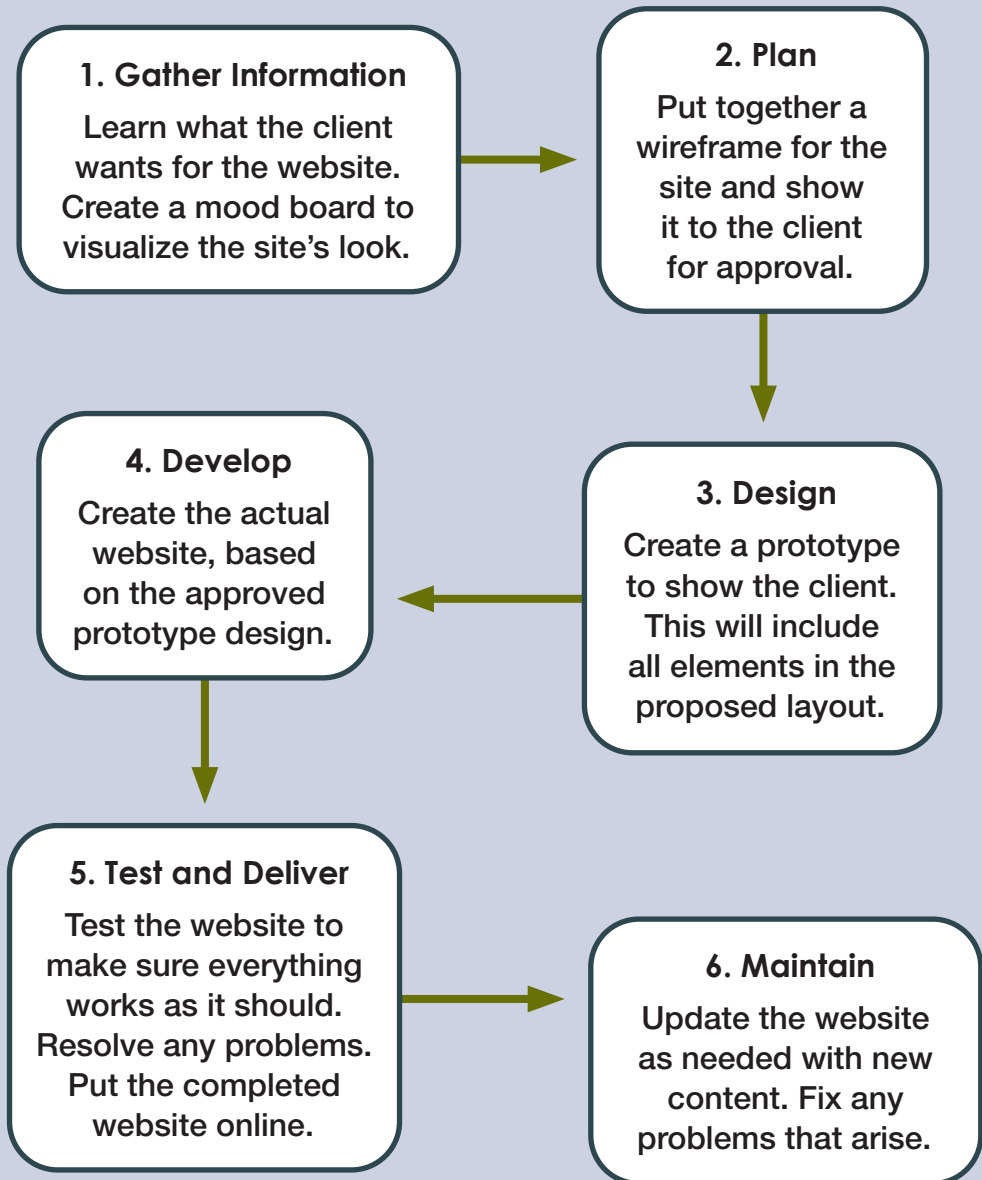
Designers also look at their schedule. It’s common for web designers to have client

meetings throughout the day. Designer Kay Cinho tries to schedule all meetings for one day of the week. Then he can focus on web design on the other days. Other designers may schedule meetings only during the morning or afternoon. This frees up the rest of the day to work on design projects. But during busy times, no amount of scheduling helps. Web designer Charlotte O'Hara explained, "Some days I have back-to-back

Inspiration from Peers

Web designer Brandon Arnold starts his day by checking in on other leading web designers and developers. He follows the projects they are working on. He reads about what design tools and software they are using. This helps him stay connected and current on industry trends.

THE WEB DESIGN PROCESS



Each web designer creates their own process. But most workflows include the same basic steps.

GLOSSARY

animation

a form of art that involves making drawings or images appear to move

bug reports

explanations of errors found in a program or website

forums

websites where people can discuss things

navigate

to move from page to page through a website

platforms

websites that provide a service to users

prototyping

creating an early test version of a website

scale

to adjust the size of something

typography

the style or appearance of text

SOURCE NOTES

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